

# DEMAND PLANNING

95+% FORECAST  
ACCURACY

## A.I.-POWERED FORECASTING

### ADAPTIVE ALGORITHMS

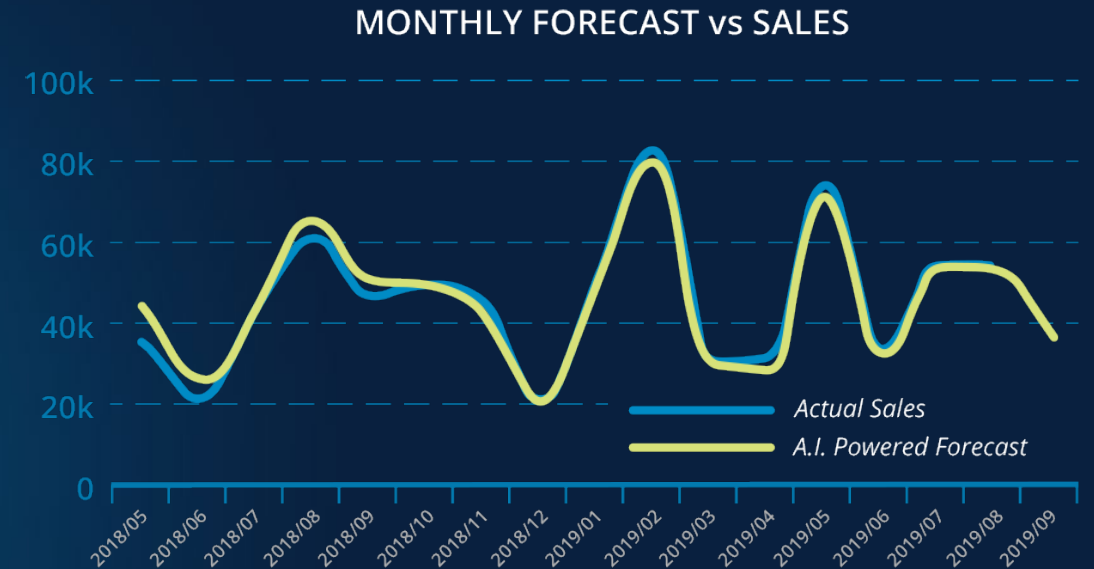
Several adaptive algorithms are applied to products that are automatically clustered into various categories like slow moving, newly launched, stable/mature items with erratic demand etc.

### COMPREHENSIVE LOGIC OF KEY FACTORS

The demand forecasts can consider various factors like product life-cycle, seasonality trends, cannibalization, erratic events, promotional events, POS data, weather forecasts etc.

### HIERARCHICAL FORECASTING

The forecasting hierarchy enables users to granularly understand the demand distribution across products, locations and customers. Thus providing the insights to understand the effects of key factors in order to best guide Supply.



Over 98% forecast accuracy within a few months of using the ORS Demand Planning service.  
(Actual result at an animal food product manufacturer)

## HOW CAN IT HELP

Consensus-based collaborative forecasting supported by A.I. and M.L.

Real time forecasting for S&OP optimization and inventory planning.

Revolutionary solution for Demand Sensing & Shaping.

Chief Sales Officer

Head of Supply Chain