ORS RETa.i.L

BenchMark 4.0

QUALITATIVE PERFORMANCE COMPARISON AT SCALE

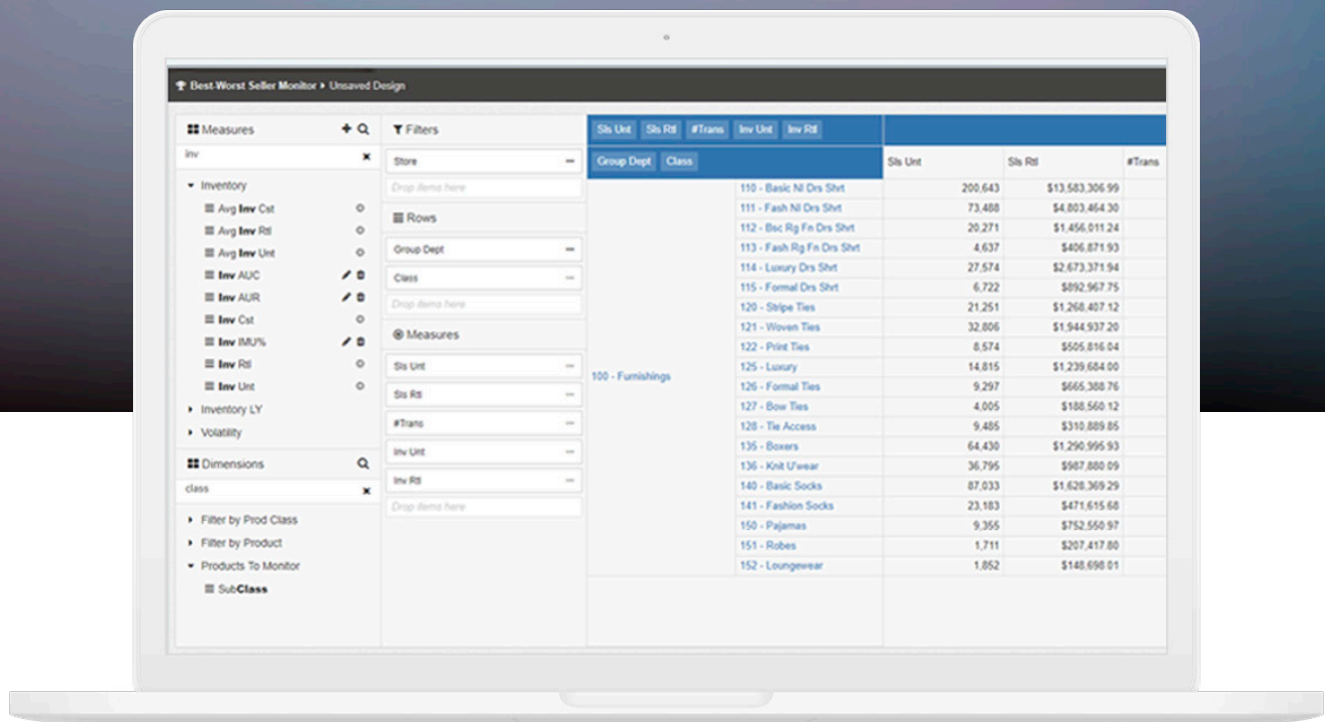Build a qualitative benchmark for collections, colorways, and styles

Compare across multiple variables

Predict future collections accurately

Color, feel, cut, and other such design elements are difficult to quantify or use in an analytical ecosystem.

⛨ Best-Worst Seller Monitor ▸ Unsaved Design

Measures ＋ Q
inv ✕
▾ Inventory
☰ Avg **Inv** Cst ○
☰ Avg **Inv** Rtl ○
☰ Avg **Inv** Unt ○
☰ **Inv** AUC ✎ ▥
☰ **Inv** AUR ✎ ▥
☰ **Inv** Cst ○
☰ **Inv** IMU% ✎ ▥
☰ **Inv** Rtl ○
☰ **Inv** Unt ○
▸ Inventory LY
▸ Volatility

Dimensions Q
class ✕
▸ Filter by Prod Class
▸ Filter by Product
▾ Products To Monitor
☰ Sub**Class**

▼ Filters
Store —
Drop items here

☰ Rows
Group Dept —
Class —
Drop items here

⊚ Measures
Sls Unt —
Sls Rtl —
#Trans —
Inv Unt —
Inv Rtl —
Drop items here

|		Sls Unt	Sls Rtl	#Trans	Inv Unt	Inv Rtl
Group Dept	Class					
		Sls Unt		Sls Rtl		#Trans
100 - Furnishings	110 - Basic Nl Drs Shrt	200,643	$13,583,306.99			
	111 - Fash Nl Drs Shrt	73,488	$4,803,464.30			
	112 - Bsc Rg Fn Drs Shrt	20,271	$1,456,011.24			
	113 - Fash Rg Fn Drs Shrt	4,637	$406,871.93			
	114 - Luxury Drs Shrt	27,574	$2,673,371.94			
	115 - Formal Drs Shrt	6,722	$892,967.75			
	120 - Stripe Ties	21,251	$1,268,407.12			
	121 - Woven Ties	32,806	$1,944,937.20			
	122 - Print Ties	8,574	$505,816.04			
	125 - Luxury	14,815	$1,239,684.00			
	126 - Formal Ties	9,297	$665,388.76			
	127 - Bow Ties	4,005	$188,560.12			
	128 - Tie Access	9,485	$310,889.86			
	135 - Boxers	64,430	$1,290,995.93			
	136 - Knit U'wear	36,795	$987,880.09			
	140 - Basic Socks	87,033	$1,628,369.29			
	141 - Fashion Socks	23,183	$471,615.68			
	150 - Pajamas	9,355	$752,550.97			
	151 - Robes	1,711	$207,417.80			
	152 - Loungewear	1,852	$148,698.01			

ORS BenchMark 4.0 offers a platform to study how such parameters worked in the past across seasons, stores, and locations to help retailers understand their stocks better.

With BenchMark 4.0, retail brands can:

- Understand what are the highest and lowest selling color ways (or styles)
- Create a Benchmark in order to compare the performance of color way

With simple to use features, BenchMark 4.0 allows:

- The user to construct metrics on which to run the analysis (including, for example, what are the highest/lowest seller in this season for the quantity sold, margin and average inventory stock?)
- The user to choose the group of color ways or class or group department dynamically
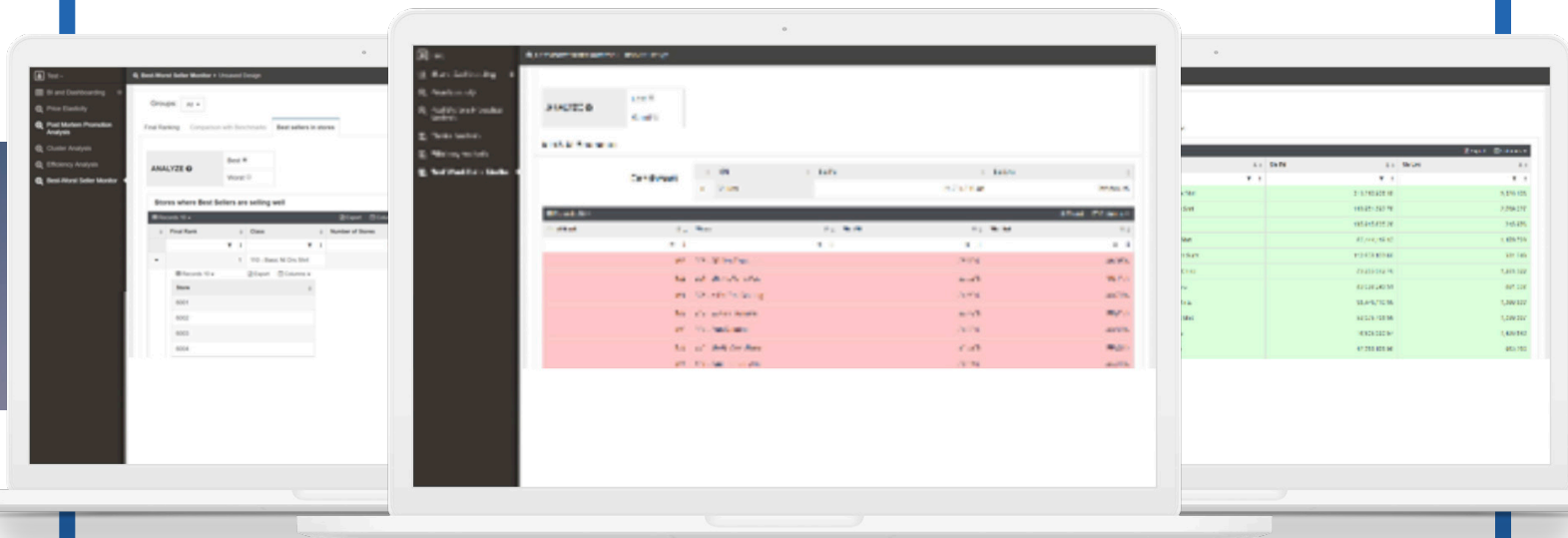
This allows a retail brand to review the stores where the color way performs as a highest/lowest seller and rapidly re-allocate them. It also helps in comparing the qualitative characteristics of the color way, and gaining better insights to make informed predictions.