

ORS StoreScan 4.0

TRANSFORM RETAIL STORE OPERATIONS AND PERFORMANCE



Real-time visibility
into store operations

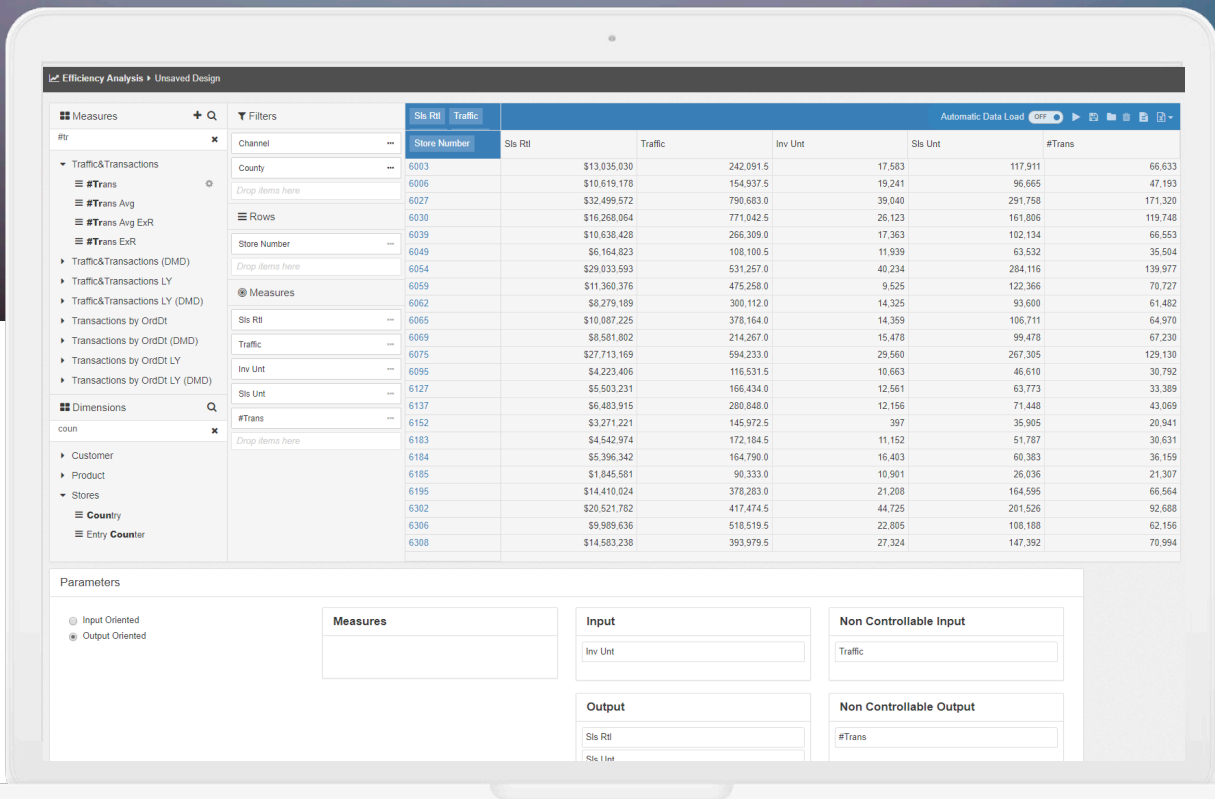


Determine controllable
and non-controllable
factors



Transform store
performance

Too often, retail storeowners go off of their “gut” when making decisions.
Or worse yet, they listen to the biased opinions of their sales staff who only
work certain days of the week.



StoreScan 4.0 is a response to the difficulties store operations executives face in analyzing the health of their stores, and tasked with improving their operational efficiency.

ORS StoreScan 4.0 helps clients create a powerful visualization of their store operations:

- Assembling and integrating silo-ed enterprise data
- Applying deep math algorithms, statistical models, and econometrics to business processes
- Bring big data analytics to enrich enterprise data



StoreScan 4.0 Selling Space Analytics helps analyze the sales per square foot that helps in planning inventory purchases. It can also roughly calculate return on investment and it is used to determine rent on a retail location.



StoreScan 4.0 Inventory Analytics helps analyze the sales by department or product category to help retailers selling various categories of products compare product categories within a store. For example, a woman's clothing store can see how the sales of the lingerie department compared with the rest of the store's sales.



StoreScan 4.0 Turnover Analytics helps in understanding how the inventory moves during specific time periods, and in building the right stock at the right time.



StoreScan 4.0 Staff Analytics helps in evaluating the staff performance as a metric against store square feet, inventory, and customer foot fall so the team can be prepared to handle fluctuations, customer issues, and build value constantly.

StoreScan 4.0 allows retailers to re-allocate stock and staff across locations, plan how little or how much input (cash, inventory, staff etc) is required to help a store step up to the efficiency benchmarks. StoreScan 4.0 helps operations teams to help transform their store efficiency in real-time.